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Solidcore, Rumble, Van Leeuwen to Open at West Palm's Nora Development

BY [JULIA ECHIKSON](#) SEPTEMBER 18, 2023 9:40 PM

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Nora, the newly created development district in West Palm Beach, Fla., is taking shape as a slew of national fitness studios and food purveyors ink deals.

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Fitness studios [Rumble](#) and [Solidcore](#) are set to become neighbors inside the 40-acre project located just north of the city's downtown and helmed by [NDT Development](#), **Place Project** and **Wheelock Street Capital**.

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Rumble, which hosts boxing-inspired classes, inked a 2,859-square-foot lease at **905 North Railroad Avenue**. Next door at **915 North Railroad Avenue**, Solidcore will offer intense forms of Pilates at a 2,569-square-foot studio.

On the food front, **Loco Taqueria & Oyster Bar**, [H&H Bagels](#) and [Van Leeuwen Ice Cream](#) are also setting up shop.

In the largest deal, Loco Taqueria & Oyster Bar, a concept from Boston, signed for 6,625 square feet at **870 North Railroad Avenue**. The deal includes just over 4,500 square feet of interior space and a 2,000-square-foot patio.

The more casual offerings — H&H and Van Leeuwen, which were both founded in New York — each inked 884-square-foot leases at **890 North Railroad Avenue** and **870 North Railroad Avenue**, respectively.

All five tenants are expected to open next year and are part of Nora's first phase, which will span 154,000 square feet and house 25 ground-floor retail tenants. By repurposing warehouses across several blocks, the 40-acre development is somewhat similar to Wynwood and the Miami Design District.

Besides the retail component, the project is set to feature a 201-room hotel developed in partnership with **BD Hotels** and **Sean MacPherson**, a team behind some of New York City's most well-known boutique hotels such as **The Bowery** and the refurbished **Chelsea Hotel**.

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Correction: The article incorrectly states that H&H and Van Leeuwen will be located at 870 North Railroad Avenue and 70 North Railroad Avenue, respectively.