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Manhattan's Pastis to Open New Spot in West Palm Beach Hotel

- Restaurant will operate on the ground floor of the Nora Hotel
- First phase of Nora is expected to be completed in early 2025



By [Natalie Wong](#)

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Pastis, the Parisian-style brasserie known for its spot in New York City's Meatpacking District, is opening an outpost in West Palm Beach, Florida.

The restaurant will be part of the Nora District, a new development with plans for a hotel, retail space and offices, according to a

Bloomberg

statement Tuesday. It will be the second South Florida location for Pastis.

“Since opening Pastis in Miami last year, the positive response to the restaurant has been astounding,” restaurateur Stephen Starr said in the statement. “Residents of Palm Beach, West Palm Beach and the surrounding areas have asked me countless times to bring Pastis to their neighborhood.”

Pastis will operate across 13,300 square feet (1,240 square meters) on the ground floor of the Nora Hotel. The 201-room lodging property is being developed in partnership with Sean MacPherson and BD Hotels, which was behind New York’s Hotel Chelsea and the Mercer, among others.

Developers have been seeking to build out West Palm Beach. Billionaire Stephen Ross is [behind](#) projects in the area that house offices for [Goldman Sachs Group Inc.](#) and Steve Cohen’s [Point72 Asset Management](#).

The first phase of Nora is expected to be completed in early 2025. Retail tenants include Del Mar Mediterranean Restaurant, H&H Bagels and Van Leeuwen Ice Cream. The project is being developed by NDT Development, Place Projects and Wheelock Street Capital.

The West Palm restaurant, scheduled to debut in 2026, will give Pastis four locations, including one in Washington that opened earlier this year.