

SLEEPER

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DRAWING BOARD

The Nora Hotel

WEST PALM BEACH



EXPRESS CHECK-OUT

Owner / Operator: BD Hotels

Developer: NDT Development, Place Projects,
Wheelock Street Capital

Architecture: Stantec

Interior Design: Gachot

www.norawpb.com

Gachot has shared a first look at the interiors of The Nora Hotel, a new venture from BD Hotels, set to make its debut in Q4 2026. Located in The Nora District, a mixed-use destination in Florida's West Palm Beach, the the 201-key property marks the operator's first new construction project outside of New York.

Its design is a tribute to the area's heritage and influential figures from throughout history, blending nostalgia with forward-thinking creativity. "We were presented with a unique challenge: to create a hotel that stands out while feeling connected to the essence of West Palm Beach," says Christine Gachot, the studio's co-founder. "We wanted the interiors to reflect the region's rich past, inspired by visionaries like Henry Flagler and Addison Mizner, as well as the exciting future. The design reflects the city's growth and cultural evolution, incorporating vibrant elements that mirror West Palm Beach's architectural and artistic significance."

A Palm Beach aesthetic inspires both the property's interiors and its architecture – the latter envisioned by Stantec. The Nora Hotel's façade draws on quintessential local design traditions, while interiors offer a "warmer, more subtle interpretation of the region's bright tones," Gachot reveals. "Drawing inspiration from the grandeur of iconic Palm Beach hotels, we have reimaged classic elements with a modern twist to create a seamless conversation between old and new. Rather than saturated pinks and greens, we chose softer creams and organic shades. Light sage and rich olive greens paired with delicate blush pinks complement the natural surroundings. Light blue tones evoke tranquility, while the rooftop space features sun-faded coral hues. This combination of colours, along with natural materials like mahogany and stone, creates a grounded, balanced aesthetic that feels modern yet rooted in its environment."

