

April 22, 2025

Le Labo to Debut at The Nora District

The Nora District is transforming West Palm Beach with the addition of Le Labo, its first-ever perfumery in Palm Beach County, marking the beginning of a curated retail experience that will redefine the city's shopping and lifestyle landscape.



The Nora District is elevating West Palm Beach with the addition of Le Labo, marking the first-ever location for the renowned perfumery in Palm Beach County. This unique store will offer an experience steeped in craftsmanship and authenticity, allowing customers to discover hand-blended, cruelty-free fragrances in a setting that speaks to the brand's minimalist aesthetic and dedication to personalization.

MODERN LUXURY PALM BEACH

Le Labo's presence within the District reflects a broader vision of creating a curated and immersive retail experience, with an intentional focus on brands that prioritize quality and craftsmanship. As West Palm Beach's most anticipated destination, The Nora District, developed by NDT Development, Place Projects, and Wheelock Street Capital, is set to redefine the shopping landscape of The Palm Beaches.

"Bringing Le Labo Fragrances to Nora aligns with our vision of creating a curated retail destination in West Palm Beach," said Francis X. Scire Jr., head of leasing at Nora. "We're focused on bringing a mix of exceptional brands that complement our walkable district, and Le Labo Fragrances' craftsmanship and attention to quality make it a natural fit. We look forward to welcoming them as we continue shaping Nora into a premier shopping and lifestyle destination."

Slated for completion in 2025, the first phase of Nora will transform 13 former industrial buildings into over 150,000 square feet of dynamic commercial space. This visionary space will house 26 tenants, 55,000 square feet of creative office space, and a linear park. Additional confirmed retailers include IGK Salon, Indaco, ZenHippo, Del Mar Mediterranean Restaurant, and various unique dining concepts like Loco Taqueria & Oyster Bar and H&H Bagels.

"Le Labo Fragrances is illustrious in the world of luxury fragrance, and bringing a brand of this esteem to Nora is very telling of what our visitors can expect from the District," says Dana Filetti, Head of Marketing for Nora. "They offer an elevated and immersive experience, giving customers the chance to discover a scent they truly love and have it hand-blended for them." As Nora's retail offerings expand, the project's future phases will include The Nora Hotel and a range of office, retail, and residential spaces, cementing the District's status as a premier lifestyle destination. Click [here](#) to learn more about Le Labo and its collections, or [here](#) to learn more about The Nora District and what's to come. 845 N.

Railroad Ave., West Palm Beach