# REAL ESTATE SHOWCASE

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## REAL ESTATE SHOWCASE



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### The pedestrian friendly Nora District is the future of West Palm Beach.

#### BY MILA EVERHART

est Palm Beach is about to experience a transformation unlike anything it's seen before. At the center of this evolution is the Nora District—a meticulously curated, \$t billion 40-acre neighborhood that's redefining modern urban living. Named after North Railroad Avenue, the vibrant pedestrian-friendly district is cultivated with best-in-class food and beverage establishments, houtique fitness and wellness, lifestyle retail and creative office experiences. A collaboration between NDT Development, Place Projects, and Wheelock Street Capital, Nora is more than a district - it's a vision realized.

Stretching from Palm Beach Lakes Boulevard to Quadrille Boulevard and flanked by North Dixie Highway, Nora is a walkable, artfully designed district where early-20th-century charm meets cutting-edge experiences. The heartbeat of Nora lies in its revitalized railway warehouses—13 in total—being transformed into over 150,000 square feet of boutique retail, high-end fitness,

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and curated wellness. Complementing this is an additional 55,000 square feet of thoughtfully designed Class-A creative office space.

Phase one, launching in 2025, establishes the framework for an immersive, pedestrian-first destination defined by cobblestone streets, lush plantings, open-air art installations, and a deep respect for architectural heritage. Nora's public realm is as engaging as its interiors—with gathering spaces, green plazas, and artistic flair designed to invite connection and foster community.





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Anchoring the district is The Nora Hotel, a fivestory, 20-key luxury boutique hotel opening in 2026. Developed in collaboration with BD Hotels and hospitality visionary Sean MacPhersonwhose resume includes The Bowery, The Mercer, and the Chelsea Hotel in New York—the hotel brings understated glamour and bespoke service to West Palm Beach. Pastis, the beloved New York brasserie, will add its iconic Parisian charm to the hotel's culturary lineup. Richard Born of BD Hotels says, "The Nora District is the ideal setting for our

Anchoring the district is The Nora Hotel, a fivestory, 201-key luxury boutique hotel opening in 2026. Developed in collaboration with BD Hotels destination to fruition."

> The retail and dining landscape will reflect Nora's cosmopolitan sensibility with tenants including Loco Taqueria & Oyster Bar, The Garret Group, Celis Juice Bar, Del Mar Mediterranean, Mint, The Spot Barbershop, Sana Skin Studio, [solidcore], IGK Hair, Indaco, ZenHippo, and more to come.



But Nora is more than just a curated roster of experiences—it's a long-term vision for a neighborhood that connects seamlessly with the city's residential core. Designed in partnership with the City of West Palm Beach and nationally acclaimed urban planning firm PlusUrbia, Nora's master plan ensures thoughtful transitions between existing communities and the vibrant new development. With \$84 million in construction financing already secured, the momentum is real—and growing.

As anticipation builds and construction progresses, one thing is clear: Nora is not simply revitalizing West Palm Beach—it's reimagining it. A district where legacy meets lifestyle, where art meets architecture, and where every detail is tailored for a sophisticated new era of urban living. Nora isn't just the next chapter in West Palm's story—it's the future.

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