
February 2, 2026



Boston's Famed Loco Taqueria & Oyster Bar Lands in The Nora District

Loco Taqueria & Oyster Bar brings its bold flavors, signature margaritas, and effortless social energy to West Palm Beach's Nora District, marking the brand's first Florida outpost. Rooted in vibrant design, inventive Mexican fare, and a community-driven spirit, the new location is built for gathering, lingering, and coming back for more.



A vibrant street corn salad pairs perfectly with Loco's seasoned tortilla chips for a fresh, flavorful starter.

Loco Taqueria & Oyster Bar, the beloved taco and seafood destination from Broadway Restaurant Group, brings its unmistakable energy to South Florida with the opening of Loco West Palm Beach in the city's new [Nora District](#). Marking the brand's third location overall—and its first in Florida—the restaurant anchors a dynamic mix of dining, retail, and wellness concepts. Founded in Boston in 2015, Loco has earned a loyal following for its inventive Mexican fare, fresh oysters, creative cocktails, and effortlessly social atmosphere, all of which translate seamlessly to this West Palm Beach outpost with indoor and outdoor dining, multiple bars, a communal table, and space for DJs and live music.



Loco's nachos are piled high with housemade toppings and bold flavors, perfect for sharing or a casual bite between friends.

"We opened Loco 11 years ago to create a place where people could escape. It was always a neighborhood taco shop that played great music, had fun staff, and damn good margaritas. We fell in love with West Palm over the past few years and think it is the perfect city for our next taco shop. We are so excited to be a part of this community and to be in the company of so many amazing restaurants in Palm Beach County," says Mike Shaw, co-owner.

MODERN LUXURY
PALM BEACH



Loco's birria tacos feature Jalisco-style braised short rib and Oaxaca cheese, served with a rich dipping broth that makes every bite irresistibly savory.

The menu highlights bold, layered flavors with an emphasis on fresh preparation and housemade elements, from seasoned tortilla chips and guacamole to tortillas pressed daily. Standout tacos include crispy, battered cod with gluten-free beer batter, cilantro-lime slaw, chipotle aioli and more, alongside birria tacos featuring Jalisco-style braised short rib and Oaxaca cheese, served alongside a rich dipping broth. Heartier options are also available, along with a discreet off-menu wrap, rounding out a menu where most offerings are gluten-free and featuring select West Palm Beach-exclusive items inspired by local Florida traditions.

MODERN LUXURY
PALM BEACH



The Little Devil cocktail delivers a spicy kick with jalapeño-infused blanco tequila, fresh lime, and black currant, making it a standout at happy hour.

Here, bold flavors are central to the experience—and the cocktails are no exception. A lineup of signature margaritas sets the tone, including the Coco, crafted with blanco tequila, lime, and coconut, and the Britney, mixing blanco tequila with blueberry-mint syrup, lemon, and watermelon. Led by general manager Chris Hill and executive chef Omar Martinez—whose background includes Major Food Group and Michelin-recognized kitchens such as Stubborn Seed and Red Rooster—the restaurant delivers a confident, globally informed point of view.

MODERN LUXURY PALM BEACH



Anchored in the heart of the Nora District, Loco offers a vibrant space to linger over inventive tacos, sip creative cocktails, or grab a quick bite while shopping and strolling.

Designed by Assembly Design Studio and brought to life with a handpainted mural by artist Sam Malpass, the space strikes a balance between familiarity and energy, creating a place meant for gathering, lingering, and returning. As Shaw puts it, “When we opened the restaurant 10 years ago, and we still do this, we always ask our staff what matters most in their lives... At the end of the day, our job is to make sure that people are having fun, get a great experience, and make their way back.” For more information and to view the menus for other locations, click [here](#). 840 N Railroad Ave., West Palm Beach