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The Nora District Welcomes Nami Nori

By **Online Staff D** - April 30, 2026



As their second location in Florida, the New York City-founded Japanese temaki restaurant will bring their signature open-style handrolls and snacks to the district

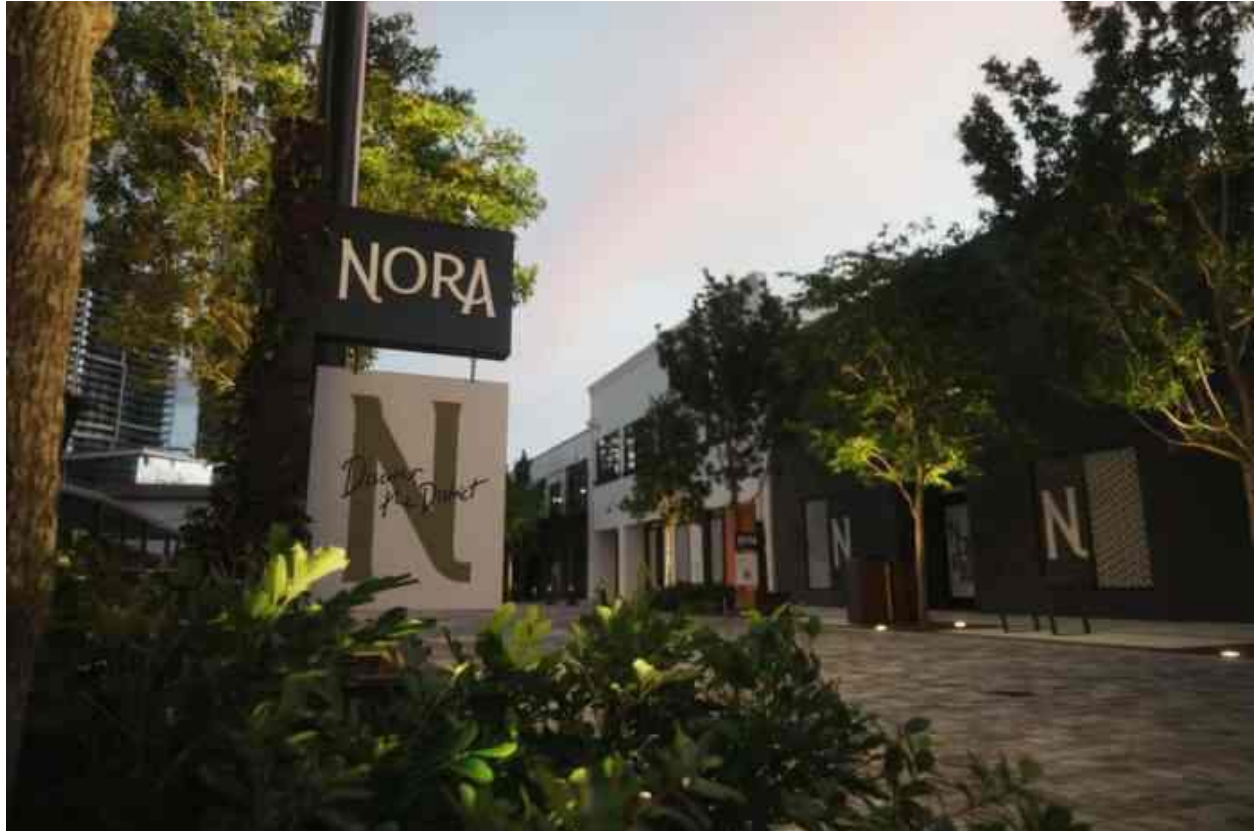
Boca Raton, FL – April 30, 2026 — [The Nora District](#), West Palm Beach’s fastest-growing mixed-use destination, is proud to announce the addition of [Nami Nori](#), adding to the district’s momentum as a premier culinary hub. The renowned New York City-based Japanese temaki restaurant is known for popularizing open-style hand rolls. Nami Nori will be located at 855 North Railroad Ave., in a 4,300-square-foot space with patio dining just across the street from IGK Salon.

“We want every moment at Nami Nori to create a lasting impact that feels truly special,” says Takahiro Sakaeda, Chef-Partner of Launchpad Hospitality. “At our core, we approach everything with a deep respect for tradition but a desire to create something new and unexpected. A pillar of our organization is omotenashi, a cultural element from Japan, which raises hospitality from service to an art form, and we’re excited to introduce this experience to West Palm Beach.”

The Boca Raton Tribune

Your Closest Neighbor

From chef-partners Taka Sakaeda and Jihan Lee, Nami Nori reimagines the traditional sushi experience. Designed to be enjoyed immediately, each hand roll features a crisp sheet of nori wrapped around warm rice and layered with fresh, high-quality ingredients, offering guests a visually striking and flavor-forward bite. A blend of modern sensibility and authentic Japanese technique, Nami Nori was created to offer affordable and accessible high-quality sushi without compromising craftsmanship, tradition, or creativity. The menu includes both inventive and classic temaki, a dedicated vegan selection, Japanese-inspired small plates, snacks and a curated beverage program. With concepts in Virginia, New Jersey, New York City and Miami, the concept has quickly gained a loyal following for its balance of precision and a welcoming atmosphere designed for sharing.



“We couldn’t be more excited to welcome Nami Nori and its incredible team to the neighborhood,” says Joe Furst, Founder and Managing Principal of Place Projects. “This is one of our key restaurant spaces, and we were very intentional about finding something truly special and destination-worthy. What makes Nami Nori so compelling is the combination of exceptional food, a thoughtful customer experience, and a high-design yet welcoming environment. It’s exactly the kind of business we’re building Nora around.”

Nora’s first phase was completed in 2025, focusing on North Railroad Avenue, where 13 former industrial buildings were reimagined into more than 150,000 square feet of curated retail and dining, along with a linear Park designed to connect the district with creative office space located on the second floor. Nami Nori will join a diverse mix of culinary and lifestyle tenants including Celis Juice Bar and Café, Del Mar, West Palm Beach, H&H Bagels, IGK Salon, Indaco, Juliana’s Pizza, Le Labo, Loco Taqueria & Oyster Bar, LUCE, Mint, Pompanos Boutique, Sana Skin Studio, [solidcore], Sports & Rec, The Spot

Barbershop, Sunday Motor Co., SWEAT440, Van Leeuwen Ice Cream, Warby Parker and Zen Hippo, with more to be announced.

Later this year, The Nora Hotel, a 201-key boutique hotel developed in partnership with BD Hotels and Sean MacPherson, will open and future phases of the district include additional retail and residential offerings. The hotel will be anchored by Pastis, the iconic New York brasserie from Star restaurants, further cementing Nora's position as a destination for world-class dining.

Nora's comprehensive master plan was created in partnership with the City of West Palm Beach and nationally acclaimed urban planning firm PlusUrbia. For more information, visit norawpb.com and follow @norawestpalm.

The Nora District is a vibrant, pedestrian-friendly neighborhood in Downtown West Palm Beach, developed by [NDT Development](#), [Place Projects](#), and [Wheelock Street Capital](#). Named after North Railroad Avenue, Nora transforms a collection of century-old warehouses into a dynamic destination with over 100,000 square feet of retail – blending food and beverage, boutique fitness and wellness, lifestyle retail, and more than 55,000 square feet of second-floor creative office space. In late 2026, The Nora Hotel, a 201-key boutique hotel developed in partnership with BD Hotels and Sean MacPherson, will open within the district. Pastis, the classic New York City Parisian-style brasserie, created by James Beard Award-winning restaurateur Stephen Starr (STARR Restaurants), will be The Nora Hotel's signature restaurant, spanning over 13,300 square feet of indoor and outdoor dining areas on the ground floor. Future phases will introduce multifamily residences and additional retail and office space, further complementing the neighborhood and supporting West Palm Beach's growing downtown core. For more information, please visit <https://norawpb.com/> and follow [@norawestpalm](#).

Launchpad Hospitality is the boutique restaurant and hospitality group known for Nami Nori, the acclaimed Japanese temaki restaurant specializing in open-style hand rolls with locations in New York's West Village, Williamsburg, Montclair, New Jersey, Miami, Florida and Virginia Beach, Virginia. Nami Nori has received two stars from The New York Times and numerous accolades, including Esquire's "Best New Restaurant in America 2020," Robb Report's "10 Best New Restaurants in America," Bloomberg's "Best Restaurant Dishes of 2019," among others. Launchpad Hospitality opened Nami Nori Design District and Nami Nori Virginia Beach in partnership with Partner and Advisor Grammy Award-Winning Musician and Creative Director of Louis Vuitton, Pharrell Williams.