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Nami Nori

The Nora District welcomes New York City-founded Japanese temaki restaurant
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SPECIAL TO FLORIDA WEEKLY



Nami Nori's Temaki Rolls. -SEBASTIAN LUCRECIO / COURTESY PHOTOS

West Palm Beach's dining scene is about to get a serious upgrade—served hand-roll style.

The rapidly evolving Nora District is welcoming Nami Nori, the New York City-born concept that helped popularize open-style temaki, bringing a fresh, interactive twist to traditional sushi.

At the heart of Nami Nori's concept is immediacy. Each hand roll is crafted to be eaten the moment it's served: crisp nori wrapped around warm rice and layered with seafood or inventive toppings.

"We want every moment at Nami Nori to create a lasting impact that feels truly special," says Takahiro Sakaeda, Chef-Partner of Launchpad Hospitality. "At our core, we approach everything with a deep respect for tradition but a desire to create something new and unexpected. A pillar of our organization is omotenashi, a cultural element from Japan, which raises hospitality from service to an art form, and we're excited to introduce this experience to West Palm Beach."



Spicy tuna dip. -SEBASTIAN LUCRECIO / COURTESY PHOTOS



Fluke Ceviche. -SEBASTIAN LUCRECIO / COURTESY PHOTOS

From classic tuna to inventive vegan options, the menu balances accessibility with artistry, complemented by Japanese-inspired small plates and a curated beverage program.

Nora's first phase was completed in 2025, focusing on North Railroad Avenue, where 13 former industrial buildings were reimaged into more than 150,000 square feet of curated retail and dining.

Nami Nori will join a diverse mix of culinary and lifestyle tenants including Celis Juice Bar and Café, Del Mar, West Palm Beach, H&H Bagels, IGK Salon, Indaco, Juliana's Pizza, Le Labo, Loco Taqueria & Oyster Bar, LUCE, Mint, Pompanos Boutique, Sana Skin Studio, [solidcore], Sports & Rec, The Spot Barbershop, Sunday Motor Co., SWEAT440, Van Leeuwen Ice Cream, Warby Parker and Zen Hippo, with more to be announced.

Later this year, The Nora Hotel, a 201-key boutique hotel developed in partnership with BD Hotels and Sean MacPherson, will open, and future phases of the district include additional retail and residential offerings. For more, visit norawpb.com.



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