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From Pastis to H&H Bagels, New York brands reshape county dining

Why are restaurant brands from Manhattan, the Hamptons and London betting on Palm Beach County? The latest arrivals offer some clues.

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Palm Beach Post

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Full Summary

New York-based restaurant brands, from Manhattan brasseries to London-origin concepts, are expanding rapidly into Palm Beach County, using high-profile locations to attract the growing number of Northeast transplants and anchor new residential and mixed-use developments.

Our [local dining scene](#) is becoming increasingly familiar to New Yorkers.

Over the past several years, a steady stream of [restaurants](#) with roots in Manhattan, Brooklyn and the Hamptons continues expanding into the market.

And that trend shows no signs of slowing.

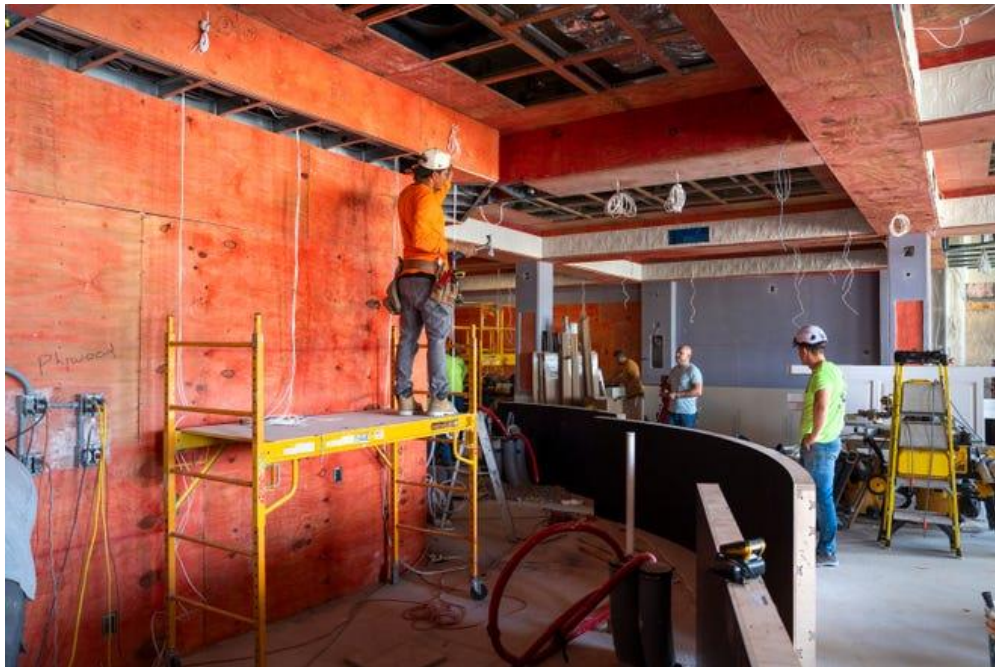
As the [New York Post](#) initially reported, another wave of high-profile concepts, including Los Mochis, Little Ruby's Café and a winter pop-up from Café Commerce chef Harold Moore, is headed to [West Palm Beach](#).

Those announcements build on a broader influx of hospitality brands already choosing Palm Beach County.

The Palm Beach Post



Pastis, the next wave at Nora District in West Palm



One of the most anticipated arrivals is Pastis, the iconic Manhattan brasserie created by Keith McNally (tip: read his incredible memoir before you go) and now operated by [Stephen Starr's restaurant group](#).

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The restaurant is slated for a fall opening at the Nora Hotel in West Palm Beach's Nora District [as The Palm Beach Post previously reported.](#)



Its arrival adds another major New York hospitality name to the city's rapidly growing dining scene. It reflects a broader effort by developers to use high-profile restaurant brands to anchor residential, hotel and mixed-use projects across the county.

West Palm Beach lands a U.S. first

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Some operators are choosing West Palm Beach before larger, more established restaurant markets like Miami.

Los Mochis, the London-based restaurant known for Japanese-Mexican cuisine, plans its U.S. debut at Phillips Point in fall 2027. Before opening, the concept will be showcased at [Taste of West Palm Beach at CityPlace](#) on Oct. 16.

The 11,500-square-foot restaurant will accommodate 280 guests and include a 2,000-square-foot terrace overlooking the Intracoastal Waterway. West Palm Beach is slated to open before a second planned Los Angeles location.

The city's growing appeal also attracted Tutto Caffè, the Italian café from the family behind Tutto il Giorno and [Palm Beach's Tutto Mare](#).

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The 3,500-square-foot indoor-outdoor café will serve specialty coffee, pastries, paninis, wine and cocktails at South Flagler House, the luxury waterfront condominium development at 1355 S. Flagler Drive.

In a media statement, co-founder Gianpaolo de Felice said the expansion reflects how many of their Hamptons patrons now spend more time in South Florida.

New York names already have a foothold



Many New York brands are already established across Palm Beach County.

Harry's, Maman, Fuku and Felice are just a few names on CityPlace's marquee.

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Add Van Leeuwen ice cream, PopUp Bagels and H&H Bagels, all operating multiple Palm Beach County locations.



Palm Beach remains home to longtime favorites Sant Ambroeus, Le Bilboquet and Tutto Mare.

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Farther north, celeb chef Joe Isidori brought Arthur & Sons, the red-sauce Italian concept he developed in New York, to Jupiter last winter.

